

WWAY-TV, LLC

Wilmington, North Carolina

WWAY

NewsChannel 3

CAPE FEAR

WWAY-TV 3

COZI

CAPE FEAR

WWAY-TV 3

CAPE FEAR

CHARTLOCAL

WWAY-TV, LLC  
615 North Front Street  
Wilmington, NC 28401  
ph: (910) 762-8581  
fx: (910) 202-0769

GMMB  
3050 K Street NW  
Washington, DC 20007

SAgBo

Advertiser

Roy Cooper for Governor (14140)

Agency

GMMB (2533)

Buyer

Mike Furman,

Salesperson

Millenium- Washington, - (1010)

ph: (202) 955-5342

Product

CANDIDATE (1773)

Brand

Pol - Candidate (36744)

Acct Types

National/Political-Candidate

Est/Headline

4707/ECR25170245

Demo

Revision

Comments

candidate  
Separation: 30

Invoice

407344

Inv Date

9/25/2016

Terms

Net 30

Contract

156174

Bill Type

Standard

Period

8/29/2016 - 9/25/2016

CO-OP/Order Type

No/Normal

Package

Gen. Date

9/26/2016 9:29:03AM

WWAY (WWAY) OFFICIAL BILLING INVOICE									
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>		<b>Good Morning Carolina P5</b>						
	SPOT	6:00:00AM- 7:00:00	Per week (1),Tu,We,Th,Fr	09/09/16 6:09AM (Fr)	00:30	6-7A GOOD MORNING CAROLINA	RC-01-16H NATIONAL LEADER	\$80.00	
2.1	<b>Contract Line Remarks:</b>		<b>Good Morning America P5</b>						
	SPOT	7:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	09/07/16 7:38AM (We)	00:30	ABC GOOD MORNING AMERICA	RC-01-16H NATIONAL LEADER	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	09/09/16 7:25AM (Fr)	00:30	ABC GOOD MORNING AMERICA	RC-01-16H NATIONAL LEADER	\$120.00	
3.1	<b>Contract Line Remarks:</b>		<b>GMA-Sunday P5</b>						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Su	09/11/16 8:59AM (Su)	00:30	ABC GOOD MORNING AMERICA -HDTV-SUN	RC-01-16H NATIONAL LEADER	\$60.00	
4.1	<b>Contract Line Remarks:</b>		<b>General Hospital P5</b>						
	SPOT	2:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	09/08/16 2:26PM (Th)	00:30	ABC GENERAL HOSPITAL	RC-01-16H NATIONAL LEADER	\$60.00	
	SPOT	2:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	09/09/16 2:21PM (Fr)	00:30	ABC GENERAL HOSPITAL	RC-01-16H NATIONAL LEADER	\$60.00	
5.1	<b>Contract Line Remarks:</b>		<b>Judge Judy P5</b>						
	SPOT	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/06/16 4:56PM (Tu)	00:30	Judge Judy Primary	RC-01-16H NATIONAL LEADER	\$60.00	
	SPOT	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/07/16 4:20PM (We)	00:30	Judge Judy Secondary	RC-01-16H NATIONAL LEADER	\$60.00	
6.1	<b>Contract Line Remarks:</b>		<b>Early News Channel 3 P5</b>						
	SPOT	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/07/16 5:13PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 5P	RC-01-16H NATIONAL LEADER	\$75.00	
	SPOT	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/09/16 5:07PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 5P	RC-01-16H NATIONAL LEADER	\$75.00	
7.1	<b>Contract Line Remarks:</b>		<b>News Channel 3 at 530p P5</b>						
	SPOT	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/06/16 5:44PM (Tu)	00:30	GOOD EVENING WILMINGTON	RC-01-16H NATIONAL LEADER	\$75.00	
	SPOT	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/07/16 5:37PM (We)	00:30	GOOD EVENING WILMINGTON	RC-01-16H NATIONAL LEADER	\$75.00	
8.1	<b>Contract Line Remarks:</b>		<b>News Channel 3 at 6p P5</b>						
	SPOT	6:00:00PM- 6:30:00	Per week (2),Tu,We,Th,Fr	09/07/16 6:13PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 6	RC-01-16H NATIONAL LEADER	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (2),Tu,We,Th,Fr	09/09/16 6:29PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 6	RC-01-16H NATIONAL LEADER	\$100.00	
9.1	<b>Contract Line Remarks:</b>		<b>Entertainment Tonight P5</b>						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Tu,We,Th,Fr	09/09/16 7:18PM (Fr)	00:30	ENTERTAINMENT TONIGHT 7P	RC-01-16H NATIONAL LEADER	\$75.00	
10.1	<b>Contract Line Remarks:</b>		<b>Insider P5</b>						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Tu,We,Th,Fr	09/08/16 7:53PM (Th)	00:30	THE INSIDER	RC-01-16H NATIONAL LEADER	\$75.00	
11.0	SPOT			09/12/16			1 preempt @ \$150.00	\$0.00	Schedule Change
12.0	SPOT			09/08/16			1 preempt @ \$200.00	\$0.00	Schedule Change
13.0	SPOT			09/08/16			1 preempt @ \$200.00	\$0.00	Schedule Change
14.1	<b>Contract Line Remarks:</b>		<b>20/20-FRI-ABC</b>						
	SPOT	10:00:00PM-11:00:00	Per week (1),Fr	09/09/16 10:35PM (Fr)	00:30	ABC-20/20	RC-01-16H NATIONAL LEADER	\$200.00	
15.1	<b>Contract Line Remarks:</b>		<b>AFHV</b>						
	SPOT	7:00:00PM- 8:00:00	Per week (1),Su	09/11/16 7:20PM (Su)	00:30	ABC-AMERICA'S FUNNIEST HOME VIDEOS	RC-01-16H NATIONAL LEADER	\$125.00	
16.1	<b>Contract Line Remarks:</b>		<b>News Channel 3 at 11p P5</b>						
	SPOT	11:00:00PM-11:35:00	Per week (2),Tu,We,Th,Fr	09/08/16 11:29PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 11P	RC-01-16H NATIONAL LEADER	\$60.00	
	SPOT	11:00:00PM-11:35:00	Per week (2),Tu,We,Th,Fr	09/09/16 11:14PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 11P	RC-01-16H NATIONAL LEADER	\$60.00	

Page: 1

WWAY-TV, LLC

Wilmington, North Carolina

WWAY

NewsChannel 3

CAPE FEAR

COZI

WWAYTV.COM

CAPEFEARCOZI.COM

CHARTLOCAL

WWAY-TV, LLC

615 North Front Street

Wilmington, NC 28401

ph: (910) 762-8581

fx: (910) 202-0769

Advertiser

Roy Cooper for Governor (14140)

Agency

GMMB (2533)

Buyer

Mike Furman,

Salesperson

Millenium- Washington, - (1010)

ph: (202) 955-5342

Product

CANDIDATE (1773)

Brand

Pol - Candidate (36744)

Acct Types

National/Political-Candidate

Est/Headline

4707/ECR25170245

Demo

Revision

Comments

candidate

Separation: 30

Invoice

407344

Inv Date

9/25/2016

Terms

Net 30

Contract

156174

Bill Type

Standard

Period

8/29/2016 - 9/25/2016

CO-OP/Order Type

No/Normal

Package

Gen. Date

9/26/2016 9:29:03AM

GMMB

3050 K Street NW

Washington, DC 20007

SAGBo

OFFICIAL BILLING INVOICE									
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.1	Contract Line Remarks:		Newschannel 3 Sunday P4						
	SPOT	11:00:00PM-11:30:00	Per week (1),Su	09/11/16 11:10PM (Su)	00:30	WWAY NEWS CHANNEL 3 AT 11P-SUN	RC-01-16H NATIONAL LEADER	\$80.00	
18.0	SPOT			09/12/16			1 preempt @ \$150.00	\$0.00	Schedule Change
19.0	Contract Line Remarks:		BATTLEBOTS						
	SPOT	8:00:00PM- 9:00:00	Per week (1),Th	09/08/16 8:14PM (Th)	00:30	ABC-THE \$100,000 PYRAMID 8P	RC-01-16H NATIONAL LEADER	\$150.00	M/G For 12.0.1
20.0	Contract Line Remarks:		\$100,000 PYRAMID						
	SPOT	9:00:00PM-10:00:00	Per week (1),Th	09/08/16 9:46PM (Th)	00:30	ABC-THE \$100,000 PYRAMID	RC-01-16H NATIONAL LEADER	\$250.00	M/G For 13.0.1
21.0	Contract Line Remarks:		\$100,000 PYRAMID MG						
	SPOT	10:00:00PM-11:00:00	Per week (1),Mo	09/12/16 10:47PM (Mo)	00:30	ABC-THE \$100,000 PYRAMID	RC-01-16H NATIONAL LEADER	\$250.00	M/G For 18.0.1
We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser or agency for at least 12 months.							Gross Total	\$2,445.00	Total Spots 24
							Commission	(\$366.75)	
							Net Total	\$2,078.25	

Page: 2